

Our Ref: DSH/LBY

13th December 2023

Dear Parents/Carers,

Launch of the Xpressions App

I am writing to share details of the new Xpressions App which we are introducing. Xpressions will provide you with a portal to receive messages, called Xpressions, from the Academy. It should be used in place of any communication that would normally be sent to you by text message. Xpressions messages are similar to WhatsApp or iMessage in that they are transmitted over the internet rather than by SMS. For those not using the App, Groupcall will default to sending a text message.

You can download the App for free from your usual App store/provider (it is supported by iOS and android devices) to your phone or tablet. Further guidance on downloading and logging into the App can be found [here](#).

As with Groupcall, the App relies on information, specifically the parent/carer's mobile number and email address, held on your child's record in SIMS to process parental login to the App. Where either piece of information is inaccurate or missing from SIMS, the parent/carer will not be able to login to the App. If your details require updating please contact the Academy as soon as possible.

What are the benefits?

- Messages sent to parents/carers via the App are free
- A parent/carer with two or more children in different schools (provided all schools use the App) will be able to see, respond to and manage home/school communications for all of their children in one place
- Xpressions uses banking-level encryption meaning a child's sensitive information will never be seen by the wrong person
- Groupcall has a dedicated parental website: <http://parents.groupcall.com>

Please can I encourage you to download and use this App. Should you have any queries, please do not hesitate to contact the Academy.

Yours faithfully,



Mrs D Sheehan
Principal